



A.B.A.T.E.

OF
ALASKA

Alaska Bikers Advocating Training and Education
P.O. Box 92213 Anchorage, AK 99509-2213

February 25, 2020

Dear Friend of A.B.A.T.E. of Alaska,

We are writing to you hoping you will contribute to the success of our 2020 Gathering at the Bike Blessing event on **Saturday May 2, 2020**. A.B.A.T.E. stands for **Alaskan Bikers Advocating Training and Education** and we were founded with the mission to educate and train the motorcyclists in Alaska. Alaska has the most rider's per-capita than any other state in the U.S. We kick off each riding season with the Gathering at the Bike Blessing event at the Park Strip in Anchorage. Our attendance has reached over **5,000 participants and spectators** during this one-day event.

Your support will help us keep our longstanding tradition of excellence alive by providing for this year's various needs, such as:

- The entire cost to operate the event; \$10,000
- City permitting and APD traffic enforcement; \$6,000
- Portable restroom facilities; \$875

Our tier leveled sponsorship get advertised in our quarterly newsletter as well as:

- 250cc Level: Company Name announced throughout the event: \$250
- 500cc Level: 250cc level benefit + banner displayed at the event: \$500
- 750cc Level: 500cc level benefit & on social media until end of June: \$750
- 1000cc Level: 750cc level benefit & on social media for the season + \$200 vendor space credit: \$1,000
(Our Facebook page has 4,446 followers and continues to grow)

Vendor spaces are available at the event as follows:

- Non-profit Organization information center fee: \$100
- Motorcycle Club and Motorcycle Related Group information center fee: \$100
- Retail Vendor fee: \$200
- Food Vendor fee: \$300 (\$200 Retail Vendor fee + \$100 MOA Food Vendor fee)

If we receive your sponsorship by **March 31, 2020**, your logo will appear on all printed marketing materials, such as our poster. A.B.A.T.E. of Alaska is a non-profit organization; not only will your contribution benefit our program, but it is also tax deductible. If you have any questions or if you would like your contribution and/or promotional items picked up, please contact me via email at blessing@abateofalaska.com.

Sincerely,

Ken Coston

President, A.B.A.T.E. of Alaska, Inc.