



ABATE of Alaska Board Meeting Minutes  
Scheduled: 07 November 2019, 7:00 PM to 9:00 PM

**I. Board Members -**

**Five of Seven Board Members needed to establish Quorum - (Indicate if Present)**

- a. Dan "Havoc" Coffey--present
- b. Dan "RC" Owens--present
- c. Ed Rutledge --present
- d. Barb Smart
- e. "Big Dave Grizzly" Monroe--present
- f. Daniel "Spider" Schneider--present
- g. President – Ken Coston--present

**II. OFFICER REPORTS (Optional) - (Indicate if Present)**

- a. President – Ken Coston--present
- b. Vice President – Alan Clevenger
- c. Secretary - Lesle "Scottie" Moore--present
- d. Treasurer – Tim Kelly--present
- e. Sgt-At-Arms - Daniel "Spider" Schneider--present
- f. Legislative Affairs - Tom "Zookeeper" Evans--present
- g. Run Coordinator – Alan Clevenger
- h. Newsletter Editor – Erin Goggins
- i. Membership - Ken Coston--present
- j. Rider Education - Barbara "Barb" Smart
- k. Assistant Rider Education- Bonnie Welsh --present
- l. Gaming - Ed Rutledge--present
- m. Products - Ed Rutledge--present
- n. Public Relations – Kenneth Swazer--present
- o. COC Liaison - Chris "Token" Applebee

**III. UPDATE OF AGENDA & APPROVAL OF MEETING MINUTES -**

- a. Current Agenda Updates/Additions – Square for Alaska Leather added
- b. Approval of Agenda – Ed motioned to approve agenda with addition, Ken seconded motion—**approved by board**
- c. Approval of Board Chair to take items out of sequence if deemed necessary.--Invoked
- d. Approval Past Meeting(s) Minutes – From October 15, 2019—RC motioned to approve October Minutes, Ed seconded motion—**approved by board**

**IV. INTRODUCTION OF ANY GUESTS & MEMBERS –**

- a. Patti Bogan, Emily Keck, Jared Noble, Johanna Noble, and David Nichols

V. **Executive Session (only if needed/called) - None**

VI. **OLD BUSINESS –**

- a. 2019 Elections for 2020 to 2022 seats-
  - i. ½ half seats
    - Board - Dan “RC” Owens. Big Dave and Barb seats up for election
    - Officers - Vice President – Alan Clevenger & Secretary - Lesle “Scottie” Moore
  - ii. Nomination forms sent and closed
  - iii. Have candidates give a bio and picture for the election – In Progress?
  - iv. New election policies—Ed motioned to approve election policies with edits, Spider seconded motion **approved by board**
- b. Holiday Party/Meet and Greet
  - i. Possibly February and making it a fund-raising event to include meet the board and officers during the event.
  - ii. Send out letter asking membership regarding Meet and Greet/Holiday Party, suggestion box at November General Membership meeting—Ken to draft letter
- c. By-Laws Changes and Issues - (Tim Kelly)
  - i. Status—Business license acquired, EIN acquired, 501 C3 letter in progress to IRS—**Letter has been mailed**
  - ii. Next meeting – **January???**
  - iii. Articles of Incorporation for Anchorage ABATE, INC passed
    - Signed, notarized, and mailed for filing
  - iv. Current By-Laws
    - Article II Section 1 amended to strike Vice President, Secretary and Treasurer from sitting Board of Directors.
    - To be adopted and signed this meeting
    - **Start Circulating for other chapter input**
  - v. Anchorage ABATE by-laws need finalized
  - vi. Once 501©(3) assigned, need to start identifying and transferring applicable assets from ABATE of Alaska.
- d. Alaska Strategic Highway Safety Plan (SHSP) Safety Meetings
  - i. Plan published
    - [http://dot.alaska.gov/stwdplng/shsp/shsp\\_plan.shtml](http://dot.alaska.gov/stwdplng/shsp/shsp_plan.shtml)
  - ii. SHSP Emphasis Area Team Leaders Meeting
    - BigDave – Appointed Team Lead for Motorcycles and ATV
    - Mostly discussed roles and approach--Assistant is putting together list of motorcycle vendors.
    - Team meetings to be held—board members and officers will be asked to participate via teleconference.
    - Follow-Up Leader’s Meeting Once per Quarter
  - iii. Save the Date - Traffic Safety Summit - **January 9-10, 2020**
    - Downtown Anchorage--Teleconference
- e. Fatality Analysis Reporting System (FARS) | NHTSA

- i. <https://www.nhtsa.gov/research-data/fatality-analysis-reporting-system-fars> (No Activity)
- f. MRF/SMSA Updates/Reports
  - i. MRF -
  - ii. SMSA -
  - iii. John Weddleton/Boscors, The Motorcycle Shop, and Neighbors Windows and Doors have all offered to donate mileage or purchase mileage tickets for ABATE using mileage.
- g. Rider's Education Program
  - i. Rider Education Meeting—Calendar planned, Classes to be opened ASAP
    - Six new instructors, Three Wheel classes—AK Mining and Diving (New Can Am supplier) providing 4 Spiders (loaners) for classes; Can Am subsidizing class students pay 99 Can Am picking up remaining 200. Can Am willing to provide PDF for banners. Hold 3-wheel class 6-10 after BRC to maximize instruction time
  - ii. Three Angels Memorial/Lease – (Ed/Barb)
    - Muni has sent a Lease Termination Notice
      - a. **Received email saying developers will be breaking ground in the spring. Note this has been the case the last two years. Muni says to check back in February.**
      - b. Other locations are still being looked at
        - i. Sullivan Arena Parking Lot is current backup
        - ii. Redevelopment of the Former Native Hospital Site
    - Team CC interested in helping with plan of new location and then identify how people/businesses can help.
    - Stakeholder Draft Master Plan
  - iii. Motorcycle Shop willing to sell ABATE new bikes 4000 and 5000 for BMW 310 would pay us back all but 500 after two years (Dan/Bonnie)
  - iv. Rider Coaches
    - Endorsing/Promoting ABATE of Alaska
    - Membership Forms/Packets (Laura's email)
    - Purchase approved of stickers and other flat materials to give to students. RC donated \$250 for additional supplies
  - v. WOW partnership with Women BRC classes (**very popular**)
    - Approached by Diamond Girls MC to also be involved
  - vi. Will need a connex to store three wheels – Ken S to looking into
  - vii. Looking to put together AK State Law fact sheet for classes
  - viii. Open 2020 season classes soon. great gift ideas for upcoming Holiday season

- ix. Students this year were 567, up from last year. Men that took the class totaled 361 and women totaled 154 an increase over last year.
- x. Working on DMV contract deadline December 1, 2019
- xi. Range is as it should be for winter.
- h. Marketing (Ken Swazer)
  - i. Advertising—Holiday Season giveaway of BRC class, Facebook has 4500 following page
  - ii. Products
  - iii. Any marketing should have ABATE logo
  - iv. Steve Stripling
  - v. Banner sign through Minuteman Press sale
  - vi. Children’s handbook (Ken C), Long Island ABATE
- i. 2020 Bike Blessing Committee—NEED Event Manager
  - i. Approached Marie—Still undecided
  - ii. Assemble by Sept 1, 2019???
  - iii. Potential Sponsors??
    - Alaska Airlines
    - Stan Tebo
    - Car Dealerships
    - Motorcycle Dealerships
    - ABATE Business Members
    - Others?
- j. Financial Solvency and Fundraising
  - i. <http://www.keyfundsol.com/Services.html>
  - ii. Potential Fundraising
    - Havoc mentioned past years ABATE events to raise monies
      - a. Raffles, spaghetti feeds, etc
      - b. volunteers to manage events need addition streams of revenue in addition to Rider Education
  - iii. ABATE of Alaska Non-Profits Minimum Reserve
  - iv. Refer to email that was sent it out. ABATE needs to agree on the amount.
  - v. Financial Policies
    - Expenses— President/Treasurer may approve emergent expenses
      - a. Personal reimbursements up to \$500
      - b. Does not apply to normal cost of business or pre-approved expenses
    - Conflict of Interest
    - Events- guidelines
  - vi. **2019 Annual Budget (Tim) - Budget Committee created**
    - **Budget discussed on 11/2/2019**
    - **Annual Deadlines—need to set budget by OCT/NOV meeting**

- **Draft Budget to be completed and sent to around prior to November board meeting so budget can be voted on for next year.**
  - k. ABATE of Alaska Policies and Procedures
    - i. Initial Policies adopted
    - ii. Partially started Technology Policy
    - iii. **Election Policy**
  - l. ABATE of Alaska Officer Operations Manuals
    - i. **Election Procedure**
    - ii. Run Coordinator
      - Tom, Chris, and Alan to discuss and work on
    - iii. Membership Coordinator
      - Ken and Big Dave to work on - need to draft
  - m. Survey Monkey- **On Hold**
    - i. Need to get Surveys going (2 types)
      - Members
      - Non-Members/Community
- VII. NEW BUSINESS**
- a. Motorcycle Movie Night at Alaska Leather featuring meet the candidates
- VIII. OTHER SHORT BUSINESS**
- a. Square for Alaska Leather to reduce monetary entanglements regarding CC use
- IX. ACTION ITEMS FROM LAST MEETING/PENDING**
- a. For Gaming, RC/Ed to talk with Tom Warden on it –RC is in process of applying for ABATE of Alaska. Concerned what ABATE of Alaska does when Anchorage ABATE is up and running.
  - b. Tom will look into earplug issue Also putting a letter together with three points for the legislature. (Dead Red) —**In Process-will re-send**
  - c. Stickers and other material to promote ABATE to rider students – Laura - **In Process—RC to check on progress**
  - d. Chris to track down run coordinator information from Tom
- X. ACTION ITEMS FROM THIS MEETING**
- a. Add choose three to ballot, include term length change date from 2015 to 2019
  - b. Final Ballot and cover letter to board prior to ABATE Blast
  - c. RC to discuss gaming with Department of Revenue
  - d. Tim to talk to Laura regarding budget items
- XI. ADJOURNMENT**
- a. Next scheduled Board Meeting Date is Thursday, December 5, 2019 at 7:00 PM.
  - b. Next General Membership Meeting is Thursday, November 21, 2019 at 7:00 PM at Guido's (**Spotlight Business:** )
  - c. Motion to adjourn by...Spider, seconded by Havoc, **approved by board**

## **XII. Calendar**

### **a. Event Calendar - Proposed Dates**

- i. Ninth Annual Meet and Greet (**Saturday, February, 2020**)
- ii. The Gathering at the Bike Blessing (**Saturday, May 2, 2020**)
- iii. Break Up Run (**Saturday, May 9, 2020**)
- iv. Eagle River Triathlon Road Guarding (**Sunday, June 7, 2020**)
- v. Christmas In July Toy Run (**Sunday, July 19, 2020**)
- vi. Freeze-Up Run (**Saturday, September 12, 2020**)