



ABATE of Alaska Board Meeting Minutes
Scheduled: 01 March 2018, 7:00 PM to 9:00 PM

I. Board Members -

Four of Six Board Members needed to establish Quorum - (Indicate if Present)

- a. Dan "Havoc" Coffey--present
- b. Dan "RC" Owens--present
- c. Tim Kelly--present
- d. Barb Smart
- e. "Big Dave Grizzly" Monroe--present
- f. Daniel "Spider" Schneider

II. OFFICER REPORTS (Optional) - (Indicate if Present)

- a. President - Ed Rutledge--present
- b. Vice President – Diamond Burgess—present (resigning May 28)
- c. Secretary - Lesle "Scottie" Moore--present
- d. Treasurer – Tim Kelly--present
- e. Sgt-At-Arms - Daniel "Spider" Schneider
- f. Legislative Affairs - Tom "Zookeeper" Evans--present
- g. Run Coordinator - Judy Smith--present
- h. Newsletter Editor – Erin Goggins—present
- i. Membership - Ken Coston--present
- j. Rider Education - Barbara "Barb" Smart
- k. Gaming - Ed Rutledge--present
- l. Products - Judy Smith--present
- m. Public Relations – Sarah Coe--present
- n. COC Liaison - Chris "Token" Applebee

III. UPDATE OF AGENDA & APPROVAL OF MEETING MINUTES -

- a. Current Agenda Updates/Additions –
- b. Approval of Agenda -RC motioned to approve, Havoc seconded **approved by board**
- c. Approval of Board Chair to take items out of sequence if deemed necessary. --Invoked by Board Chair
- d. Approval Past Meeting(s) Minutes – From February 01, 2018—date change noted, Tim motioned to approve, RC seconded **approved by board**

IV. INTRODUCTION OF ANY GUESTS & MEMBERS –

- a. Steve Stripling

V. ???Executive Session (only if needed/called) – not necessary

- a. With or Without Executive Officer?

VI. As needed, add Executive Session to appropriate place in Agenda

VII. **OLD BUSINESS –**

- a. 2018 Gathering at The Bike Blessing (Ed/Greg)
 - i. We have a rough Agenda
 - ii. Highlights on poster, last event scheduled for 3:30
 - iii. Event 10:00 AM until 3:30 PM??
 - iv. Setup begins 6:00 AM to 6:30 AM??
 - v. Vendors at 7:00 AM to 7:30 AM??
 - vi. Raffle??STN still working on, would run from Blessing/Gathering until Freeze-up Run in September.
- b. Alaska Strategic Highway Safety Plan (SHSP) Safety Meetings
 - i. Anchorage – March 7 at 9:00 AM to 12:30 PM
 - ii. Webinar – March 13 at 9:00 AM to 12:30 PM
 - iii. Motorcyclists as Special Users? —motorcyclist should be users. MRF sent talking points
- c. 2018 Fifth Annual Meet & Greet –**tabled until next board meeting**
 - i. Door Prize Tickets – Policy
 - To be included as a part of the ABATE Membership Policy
 - Business Members must be an Individual or Sustaining Member to hold office?
 - Do we extend that rule to door prizes/tickets?
 - Can the business receive a door prize or /grand prize?
- d. MRF/SMSA Updates
 - i. January Board Meeting
 - MRF is looking to State Reps and SMROs to recruit more MRF members in addition to increasing their own numbers
 - We should increase the number of Assistant State Reps
 - ii. MRF BITB – Saturday, 05/12 – Tuesday, 05/15/2018 - Falls Church, VA / Washington, D.C.
 - iii. MRF Meeting of the Minds Denver, CO – 09/18 to 09/23/2018
 - iv. SMSA (Havoc) (SMSA Sacramento CA for 2018)
 - v. John Weddleton/Boscors, The Motorcycle Shop, and Neighbors Windows and Doors have all offered to donate mileage or purchase mileage tickets for ABATE using mileage.
- e. Three Angels Memorial/Lease – (Ed/Barb)
 - i. Muni has sent a Lease Termination Notice
 - Other locations are still being looked at.
 - ii. Team CC interested in helping with plan of new location and then identify how people/businesses can help.
 - iii. Annual Individual Memberships to \$25 earmarking \$5 to range fund
 - Individual memberships
 - a. 1 Year--\$25.00 (building fund receives \$5)
 - b. 3 year--\$60.00 (building fund receives \$10)
 - Business Memberships-
 - a. 1 year—\$60.00 (building fund receives \$10)
 - b. 3 year—150.00 (building fund receives \$30)

- Sustaining Membership
 - a. 1 year-- \$100.00 (building fund receives (\$20)
- f. ABATE of Alaska Policies and Procedures
 - i. Initial Policies adopted
 - ii. Partially started Technology Policy
- g. ABATE of Alaska Officer Operations Manuals
 - i. Run Coordinator
 - Tom, Chris, and Judy to discuss and work on
 - ii. Membership Coordinator
 - Ken, Diamond, Ralphie, and Big Dave to work on need to draft policies had several meetings regarding
 - iii. Elections Process
 - RC has updates for the Policy/Operations following election.
- h. By-Laws Changes and Issues (Tim Kelly)
 - i. Committee is meeting and has identified options
 - ii. We have documented overview per attached report
 - iii. Next meeting **March 24, 2018 at 1:00 pm**
- i. Marketing (Sarah & Judy)
 - i. Advertising—starting March 26, 2018 running two-week radio campaigns through late September
 - ii. Steve S.—Big Alaska Show, possible Facebook Live at 49th State Brewery
 - iii. Products—
 - fidget spinners, lanyards and bracelets were purchased ahead of the Bike Blessing and Gathering to sell at the event.
 - Decals—Havoc mentioned having removable ABATE stickers, with logo and info, for vehicle windows and motorcycle shields, to put ABATE out there. Need to research different options on stickers, and window decals, etc. RC -ABATE decals on side of course bikes
 - Stickers
 - Keychains
 - T-shirts commemorating anniversary (Three Angels) on dedication half of proceeds donated to charity of choice. (Ken)
 - Gremlin bells with ABATES logo
 - iv. Any marketing should have ABATE logo
- j. Web Site Hosting (Dave)
 - i. Migrated to newer hosting technology
 - ii. Comments or suggestions for fresher more updated content?
- k. Financial Solvency and Fundraising
 - i. Amazon Smile , Fred Meyer Community Rewards, Facebook
 - Another \$16.58 from Amazon
 - ii. <http://www.keyfundsol.com/Services.html>
 - iii. Potential Fundraising

- COC supported raffle??
- Havoc mentioned past years ABATE events to raise monies
 - a. raffles, spaghetti feeds, etc.
 - b. volunteers to manage events need addition streams of revenue in addition to Rider Education
- iv. ABATE of Alaska Non-Profits Minimum Reserve
 - Refer to email that was sent it out. ABATE needs to agree on the amount.

VIII. NEW BUSINESS

- a. Anchorage Market Festival – Booth
 - i. Michael Fox, Mike@anchoragemarkets.com, 907 272 5634
 - ii. Who will own this and be our POC? Sarah is our POC
 - iii. Should we Calendar and sign-Up?
 - iv. It sounds like being intermittent could be acceptable with some warning
 - v. They have the room
 - vi. He supports our cause
 - vii. ABATE presence to open booth
 - viii. Keep Ed in the loop
 - ix. Getting business members involved

IX. OTHER SHORT BUSINESS

- a. Facebook Exchange with Jason Rie—known issue
- b. Newsletter deadline for submission is March 30, 2018

X. ACTION ITEMS FROM LAST MEETING/PENDING

- a. Tom will look into earplug issue brought forth by a couple of students during training classes. –getting help from Havoc drafting email

XI. ACTION ITEMS FROM THIS MEETING

- a. Proclamations from previous Blessing/Gathering sent out
- b. Tim---status update on building fund from Laura
- c. ABATE trailer
- d. Next meeting—range sharing.

XII. ADJOURNMENT

- a. Next scheduled Blessing/Gathering Planning Date is Monday, March 5th, 2018 at 6:30 PM
- b. Next scheduled Board Meeting Date is Thursday, April 5th, 2018
- c. Next General Membership Meeting is Thursday, March 15th, 2018 at 7:00 pm at Pepper Mill. *Alaska Leather is our spot light business.*
- d. Motion to adjourn by...RC motioned, Tim seconded—**approved by board**

XIII. Calendar

- a. Event Calendar for 2018 - Proposed Dates
 - i. The Gathering & Bike Blessing (Saturday, May 5, 2018)
 - ii. Break-Up Run (Saturday, May 12, 2018)
 - iii. Eagle River Triathlon (Sunday, June 3, 2018)
 - iv. Christmas In July Toy Run (Sunday, July 22, 2018)
 - v. Freeze-Up Run (Saturday, September 15, 2018)