



ABATE of Alaska Board Meeting Minutes
Scheduled: 01 February 2018, 7:00 PM to 9:00 PM

I. Board Members -

Four of Six Board Members needed to establish Quorum - (Indicate if Present)

- a. Dan "Havoc" Coffey-present
- b. Dan "RC" Owens-present
- c. Tim Kelly-present
- d. Barb Smart
- e. "Big Dave Grizzly" Monroe-present
- f. Daniel "Spider" Schneider-present

II. OFFICER REPORTS (Optional) - (Indicate if Present)

- a. President - Ed Rutledge-present
- b. Vice President – Diamond Burgess-present
- c. Secretary - Lesle "Scottie" Moore-present
- d. Treasurer – Tim Kelly-present
- e. Sgt-At-Arms - Daniel "Spider" Schneider-present
- f. Legislative Affairs - Tom "Zookeeper" Evans-present
- g. Run Coordinator - Judy Smith-present
- h. Newsletter Editor – Erin Goggins-present
- i. Membership - Ken Coston
- j. Rider Education - Barbara "Barb" Smart
- k. Gaming - Ed Rutledge-present
- l. Products - Judy Smith-present
- m. Public Relations – Sarah Coe
- n. COC Liaison - Chris "Token" Applebee

III. UPDATE OF AGENDA & APPROVAL OF MEETING MINUTES -

- a. Current Agenda Updates/Additions –
- b. Approval of Agenda – Motion by Spider Second by Tim *approved by board*
- c. Approval of Board Chair to take items out of sequence if deemed necessary.
- d. Approval Past Meeting(s) Minutes – From January 4, 2018 Motion by RC Second by Ed *approved by board*

IV. INTRODUCTION OF ANY GUESTS & MEMBERS –

- a. Steve Stripling, Spiderette, Laura G, Daniel

V. Executive Session (only if needed/called) -

- a. With or Without Executive Officer—none needed
- b. As needed, add Executive Session to appropriate place in Agenda

VI. OLD BUSINESS –

- a. 2018 Fifth Annual Meet & Greet (Laura) -Follow-Up (event was \$1100 under budget)
 - i. Roughly 130 to 135 attendees—many renewals and new members added during event
 - ii. La Cabana continues to be a good site for event. Will use until no longer viable.
 - iii. Comments & Discussion about Saturday Night
 - iv. Door Prize Tickets – Policy—***tabled until next month***
 - To be included as a part of the ABATE Membership Policy
 - Business Members must be an Individual or Sustaining Member to hold office?
 - Do we extend that rule to door prizes/tickets?
 - Can the business receive a door prize or /grand prize?
- b. MRF/SMSA Updates
 - i. January Board Meeting
 - MRF is looking to State Reps and SMROs to recruit more MRF members in addition to increasing their own numbers
 - We should increase the number of Assistant State Reps
 - ii. MRF Call to Action for Motorcycle Profiling Project Survey
 - iii. MRF BITB – Saturday, 05/12 – Tuesday, 05/15/2018 - Falls Church, VA / Washington, D.C.
 - iv. MRF Meeting of the Minds Denver, CO – 09/18 to 09/23/2018
 - v. SMSA (Havoc) (SMSA Sacramento CA for September 23,2018)
 - vi. John Weddleton/Boscors, The Motorcycle Shop, and Neighbors Windows and Doors have all offered to donate mileage or purchase mileage tickets for ABATE using mileage.
- c. Three Angels Memorial/Lease – (Ed/Barb)
 - i. Muni has sent a Lease Termination Notice (The sign is movable)
 - Other locations are still being looked at.
 - ii. Team CC interested in helping with plan of new location and then identify how people/businesses can help.
 - iii. Annual Individual Memberships to \$25 earmarking \$5 to range fund
 - Three Year - \$60
 - *\$5 from all new memberships and renewals to go to Range Fund going forward **amended as follows***
 - Individual memberships-
 - a. 1 Year--\$25.00 (building fund receives \$5)
 - b. 3 year--\$60.00 (building fund receives \$10)
 - Business Memberships-
 - a. 1 year—\$60.00 (building fund receives \$10)
 - b. 3 year—150.00 (building fund receives \$30)
 - Sustaining Membership
 - a. 1 year-- \$100.00 (building fund receives (\$20)
 - Motion to earmark part of membership fee for building fund by RC second by Tim *approved by board*

- d. ABATE of Alaska Policies and Procedures
 - i. Initial Policies adopted
 - ii. Partially started Technology Policy
- e. ABATE of Alaska Officer Operations Manuals
 - i. Run Coordinator
 - Tom, Chris, and Judy to discuss and work on
 - ii. Membership Coordinator
 - Ken, Diamond, Ralphie, and Big Dave to work on need to draft policies had several meetings regarding
 - iii. Elections Process
 - RC has updates for the Policy/Operations following the last election.
- f. By-Laws Changes and Issues (Tim Kelly)
 - i. Letter to membership sent out with ballots
 - ii. Structure of ABATE of Alaska compared to other SMROs?
 - iii. By-laws posted on ABATE website as pdf file for reviewing.
 - Increase membership to statewide with chapters' reps would sit on the board
 - Present a hierarchal picture to encourage other communities to participate in ABATE of Alaska
 - Plan is to set up Regional ABATE chapters reformat teleconference for quarterly meeting
 - Change the terms from one to three years.
 - Committee should be volunteer's - phone calls and emails beginning now.
 - Next meeting **February 10,2018 at 1:00 pm**
- g. Marketing-combined effort between products and marketing, Quantities small (expensive) large (stuck with later) Barb indicated current logo is dense for small items. Contact Clint regarding redesign of logo. A simplified version would be beneficial. Items that have longevity, gender neutral like neck tube. Chris indicated that we already have some in a box somewhere. Key chains, t-shirts, window decals, etc.
 - i. Decals–Havoc mentioned having removable ABATE stickers, with logo and info, for vehicle windows and motorcycle shields, to put ABATE out there. Need to research different options on stickers, and window decals, etc. RC -ABATE decals on side of course bikes goodie bags for students as an introduction to ABATE, put student names in buckets to draw for 1 year membership, banner for 3 Angels Track and classroom
 - ii. Stickers
 - iii. Keychains
 - iv. T-shirts commemorating anniversary (Three Angels) on dedication half of proceeds donated to charity of choice. (Ken)
 - v. Gremlin bells with ABATES logo
 - vi. Any marketing should have ABATE logo
- h. Financial Solvency and Fundraising

- i. Amazon Smile , Fred Meyer Community Rewards, Facebook
- ii. <http://www.keyfundsol.com/Services.html>
- iii. Potential Fundraising
 - COC supported raffle??—Ed discussed with Second to None starting a raffle at the Bike Blessing and Gathering and ending the raffle at the freeze up run. Revisit with the COC supporting instead.
 - Havoc mentioned past years ABATE events to raise monies
 - a. raffles, spaghetti feeds, etc.
 - b. volunteers to manage events need addition streams of revenue in addition to Rider Education
- iv. ABATE of Alaska Non-Profits Minimum Reserve
 - Refer to email that was sent it out. ABATE needs to agree on the amount.
- i. Web Site Hosting (Dave)
 - i. Migrated to newer hosting technology
 - ii. Comments or suggestions for fresher more updated content?

VII. NEW BUSINESS

- a. none

VIII. OTHER SHORT BUSINESS

- a. ABATE of Alaska Domain Email / Communications – Junk Mail

IX. ACTION ITEMS FROM LAST MEETING/PENDING

- a. For Gaming, RC/Ed to talk with Tom Warden on it.
- b. Previous ABATE Secretary to send Webmaster all Board Meeting Minutes from previous years prior to 2016 to be placed on ABATE website. **Still working on** — Tom to talk with Lynn regarding past meeting minutes
- c. Tom will look into earplug issue brought forth by a couple of students during training classes.
- d. Ed filing gaming application—current by laws do not support change is needed.

X. ACTION ITEMS FROM THIS MEETING

- a. ???

XI. ADJOURNMENT

- a. Next scheduled Board Meeting Date is Thursday, March 1st, 2018
- b. Next General Membership Meeting is Thursday, February 15th, 2018 at 7:00 pm at Pepper Mill.
- c. Motion to adjourn by...RC second by Havoc *approved by board*

XII. Calendar

- a. Event Calendar for 2018 - Proposed Dates
 - i. The Gathering & Bike Blessing (Saturday, May 5, 2018)

- Monday February 5, 2018, 6:30 pm at City Church planning meeting
- ii. Break-Up Run (Saturday, May 12, 2018)
- iii. Eagle River Triathlon (Sunday, June 3, 2018)
- iv. Christmas In July Toy Run (Sunday, July 22, 2018)
- v. Freeze-Up Run (Saturday, September 15, 2018)