



ABATE of Alaska Board Meeting Minutes  
04 January 2018, 7:00 PM to 9:00 PM

**I. Board Members -**

**Four of Six Board Members needed to establish Quorum - (Indicate if Present) *called to order at 7:04 pm***

- a. Dan "Havoc" Coffey—present
- b. Dan "RC" Owens--present
- c. Tim Kelly--present
- d. Barb Smart--present
- e. "Big Dave Grizzly" Monroe--present
- f. Daniel "Spider" Schneider--present

**II. OFFICER REPORTS (Optional) - (Indicate if Present)**

- a. President - Ed Rutledge—present
- b. Vice President – Diamond Burgess--present
- c. Secretary - Lesle "Scottie" Moore--present
- d. Treasurer – Tim Kelly--present
- e. Sgt-At-Arms - Daniel "Spider" Schneider--present
- f. Legislative Affairs - Tom "Zookeeper" Evans--present
- g. Run Coordinator - Judy Smith--present
- h. Newsletter Editor – Erin Goggins--present
- i. Membership - Ken Coston--present
- j. Rider Education - Barbara "Barb" Smart--present
- k. Gaming - Ed Rutledge--present
- l. Products - Judy Smith--present
- m. Public Relations – Sarah Coe--present
- n. COC Liaison - Chris "Token" Applebee

**III. UPDATE OF AGENDA & APPROVAL OF MEETING MINUTES -**

- a. Election of Board Chair—Motion by Havoc for Big Dave for Board Chair seconded by Barb, *approved by board*
- b. Current Agenda Updates/Additions – none
- c. Approval of Agenda -RC motioned to approve, Spider seconded *approved by board*
- d. Approval of Board Chair to take items out of sequence if deemed necessary.
- e. Approval Past Meeting(s) Minutes – From December 07, 2017 Havoc motioned to approve minutes, seconded by RC *approved by board*

**IV. INTRODUCTION OF ANY GUESTS & MEMBERS –**

- a. Spiderette, Suzanne
- b. ???

**V. Executive Session (only if needed/called) -**

- a. With or Without Executive Officer?
- b. As needed, add Executive Session to appropriate place in Agenda

**VI. OLD BUSINESS –**

- a. New Board and Officers for 2018
  - i. Any questions about position duties/job?
  - ii. Any questions about transition?
- b. 2018 Fifth Annual Meet & Greet (Laura)
  - i. Saturday, January 27, 2018 – 5:00 PM??
  - ii. La Cabana's in Anchorage (doing actual head count this year to determine space needed for next year)
  - iii. Door Prize Donations- be aware of persons donating tickets as they leave, only one prize per person
  - iv. Draft Agenda mention training, Business Support Signs
  - v. Business Awards for Meet and Greet – Ken discussed that he is getting the plaque and preparing this
  - vi. Any additional Meet & Greet Agenda items to Laura
- c. MRF Updates
  - i. Saturday, January 13, 2018 – MRF Board Meeting - Teleconference
  - ii. John Weddleton/Boscors, The Motorcycle Shop, and Neighbors Windows and Doors have all offered to donate mileage or purchase mileage tickets for ABATE using mileage.
  - iii. Meeting of the Minds Denver, CO 2018
  - iv. SMSA (Havoc) (SMSA Sacramento CA for 2018)
- d. Three Angels Memorial/Lease – (Ed/Barb)
  - i. Muni has sent a Lease Termination Notice (The sign is movable)
    - Other locations are still being looked at.
  - ii. Team CC interested in helping with plan of new location and then identify how people/businesses can help.
  - iii. Annual Individual Memberships to 25 earmarking 5 to range fund
    - Additional increases to be determined?
    - Three Year?
    - Business One year and Three Year?
    - Will \$5 from all new memberships and renewals go to Range Fund going forward? RC motioned, Havoc seconded  
*approved by board*
- e. ABATE of Alaska Policies and Procedures
  - i. Initial Policies adopted
  - ii. Partially started Technology Policy
- f. ABATE of Alaska Officer Operations Manuals
  - i. Run Coordinator
    - Tom, Chris, and Judy to discuss and work on
  - ii. Membership Coordinator

- Ken, Diamond, Ralphie, and Big Dave to work on need to draft policies had several meetings regarding
- iii. Elections Process
  - RC has updates for the Policy/Operations following the last election.
- g. By-Laws Changes and Issues (Tim Kelly)
  - i. Letter to membership sent out with ballots
  - ii. Structure of ABATE of Alaska compared to other SMROs?
  - iii. By-laws posted on ABATE website as pdf file for reviewing.
    - Increase membership to statewide with chapters' reps would sit on the board
    - Present a hierarchal picture to encourage other communities to participate in ABATE of Alaska
    - Plan is to set up Regional ABATE chapters reformat teleconference for quarterly meeting
    - Change the terms from one to three years.
    - Committee should be volunteer's - phone calls and emails beginning now.
    - Next meeting **February 10,2018 at 1:00 pm**
- h. Marketing-combined effort between products and marketing, Quantities small (expensive) large (stuck with later) Barb indicated current logo is dense for small items. Contact Clint regarding redesign of logo. A simplified version would be beneficial. Items that have longevity, gender neutral like neck tube. Chris indicated that we already have some in a box somewhere. Key chains, t-shirts, window decals, etc.
  - i. Yard signs
  - ii. Decals–Havoc mentioned having removable ABATE stickers, with logo and info, for vehicle windows and motorcycle shields, to put ABATE out there. Need to research different options on stickers, and window decals, etc. RC -ABATE decals on side of course bikes
  - iii. Stickers
  - iv. Keychains
  - v. T-shirts commemorating anniversary (Three Angels) on dedication half of proceeds donated to charity of choice. (Ken)
  - vi. Gremlin bells with ABATES logo
  - vii. Any marketing should have ABATE logo
- i. Financial Solvency and Fundraising
  - i. Amazon Smile and Fred Meyer Community Rewards
  - ii. <http://www.keyfundsol.com/Services.html>
  - iii. Potential Fundraising
    - COC supported raffle??
    - Havoc mentioned past years ABATE events to raise monies
      - a. raffles, spaghetti feeds, etc.
      - b. volunteers to manage events need addition streams of revenue in addition to Rider Education
  - iv. ABATE of Alaska Non-Profits Minimum Reserve

- Any updates or follow-up? Big Dave to locate Laura's email on it and send it out. ABATE needs to agree on the amount.

## VII. NEW BUSINESS

- a. Web Site Hosting - \$674.00/5 years – Migrate to newer hosting technology – Fully update website
- b. Motion to reimburse Dave for above by Ed, seconded by Tim *approved by board*

## VIII. OTHER SHORT BUSINESS

- a. ABATE of Alaska Domain Email / Communications – Junk Mail
- b. Laura is stepping aside and handing the annual toy run to Judy and Sarah

## IX. ACTION ITEMS FROM LAST MEETING/PENDING

- a. For Gaming, RC/Ed to talk with Tom Warden on it. – still in process
- b. Previous ABATE Secretary to send Webmaster all Board Meeting Minutes from previous years prior to 2016 to be placed on ABATE website. **Still working on**— Tom to talk with Lynn regarding past meeting minutes
- c. Tom will look into earplug issue brought forth by a couple of students during training classes.

## X. ACTION ITEMS FROM THIS MEETING

- a. Sarah posting Meet and Greet Flyer to various websites
- b. Ed filing gaming application
- c. Ken will send Laura last year's business support member certificates.
- d. Dominoes gifted a business membership for their support of ABATE over the last year

## XI. ADJOURNMENT

- a. Next scheduled Board Meeting Date is Thursday, February 1<sup>st</sup>, 2018
- b. Annual Meet and Greet is Saturday, January 27<sup>th</sup>, 2018 at 5:00 PM at La Cabanas
- c. Next General Membership Meeting is Thursday, February 15<sup>th</sup>, 2018 at 7:00 pm at Pepper Mill.
- d. Motion to adjourn by...Havoc, seconded by Barb *approved by board*

## XII. Calendar

- a. Event Calendar for 2018 - Confirmed Dates
  - i. Meet and Greet (Saturday, January 27, 2018)
  - ii. The Gathering & Bike Blessing (Saturday, May 5, 2018)
  - iii. Break-Up Run (Saturday, May 12, 2018)
  - iv. Christmas In July Toy Run (Sunday, July 22, 2018)
  - v. Freeze-Up Run (Saturday, September 15, 2018)